



Minutes of the Officers & Board of Directors Meeting  
Thursday, November 07, 2013 at the offices of BMI

Brittain Ashford (Administrator)	Present
Katie Baron (Legal Counsel)	Present
Bryndon Bay	Absent
Marco Berrocal	Present
Eugene Caprioglio	Present
Carol Cuellar	Present
Steve Culbertson	Absent
Daniel Dorff	Present
Kathy Fernandes	Absent
David Flachs	Present
Sean Flahaven	Present
Evan Hause	Present
Lauren Keiser	Present
Jim Kendrick. (Legal Counsel)	Absent
Sonya Kim	Present
Kathleen Marsh (President)	Present
Zizi Mueller	Absent
Erin Rogers	Present
Norman Ryan	Present
Jeff Schroedl	Present via phone
John Shorney	Present
Todd Waldman	Absent

Bill Gaden attended from Imagem on behalf of Zizi Mueller

**Call to order (Marsh) – 10:05 AM**

President Marsh announced that Bryndon Bay has stepped down from his position as MPA Treasurer, as Mel Bay has been placed on the market. She expressed gratitude for his time with the Board and asked those at the table to consider volunteering for the post. Erin Rogers of Peermusic volunteered, the Board approved unanimously.

**Approval of Minutes** – Approved as submitted.

**Treasurer’s Report** – Approved as submitted.

**Old Business**

*NMPA Program*: per the discussion at September’s meeting, President Marsh prepared a list of criteria that must be met in order for the MPA to financially participate in the NMPA’s takedown program. Those suggested criteria, as presented, were:

1. The MPA anti-theft committee will compile and submit ‘hit’ lists to the NMPA on a regular basis. The NMPA will compile these lists and combine them with other submissions and share them with the MPA.
2. In consultation with the NMPA the MPA will give the NMPA quantifiable goals for the program.
3. A joint review of ‘hit’ lists made via conference calls with representatives of the NMPA, MPA and all other stake holders will be made on a regular basis.
4. The MPA expects that at least 50% of the notices sent will be directly related to music notation (sheet music).
5. The MPA will get a copy of all notices sent by the NMPA. It is expected that at least two notices per week will be sent.
6. The NMPA will submit monthly summary reports which include status and outcomes.
7. We do NOT want HFA to license print music.

The Board discussed the list and opted to combine points four and five, stating that *one of the two notices sent must pertain to sheet music or tab*. Bullet seven was removed, citing that the MPA does not have the authority to make such a request.

*2013-2014 Budget:* The Board went through the budget line by line. The Budget was unanimously approved, leaving a net income of \$3,364 for the year.

## **New Business**

### **Committee Reports**

**Annual Meeting:** The Board discussed awards to be given at the annual. Several names were presented as Lifetime Achievement Awards nominees: Bill Bay (Mel Bay), Art Jenson (Hal Leonard/Jenson, deceased), Milt Okun (Cherry Lane) and Robert “Bobby” Wise (Music Sales Group). Fran Richards was the sole nominee for the Arnold Broido Award, the Board was encouraged to send any additional nominees to Brittain.

Kathleen Marsh asked the Board if they would approve of a venue outside of midtown and all seemed to agree that if it were near convenient transit it would not be an issue.

**Contribution:** No report.

**Copyright and Licensing:** No report.

**Curriculum:** No report.

**Digital Piracy/Tech:** No additional report.

**Educational Contacts & Trade Relations:** The MTNA, RPMDA and NAFME have invited Lauren to speak, but he has made no commitments.

**Finance/Audit:** Brittain and Todd Waldman were in touch with Withum, Smith and Brown to see about options concerning an internal audit. They were advised that something along the lines of a *review* might be more appropriate rather than a full-blown audit, as an audit would be very expensive and could run upwards of \$40K. The Board agreed that a simple review would give the organization the transparency and accuracy desired.

**History:** Brittain announced that David Coppen up at the Sibley Library has found a visiting professor/researcher to take on the MPA history project: Maria Cristina Fava. While there is no outline at current, we hope to hear more in the coming months.

**ICMP:** Lauren stated that the owner of Pianofiles received hundreds of letters from publishers from around the globe last month through the ICMP effort. He also presented a new plan in which a small German publisher would send a cease and desist letter to Pianofiles. The theory is that the letter will go ignored, though Germany has the case law and history of prosecuting for such matters. When the cease and desist is ignored, the Berlin publisher will then go to the authorities to start a criminal indictment against the owner. This plan has not been approved, but Lauren plans to push for this tactic at the next ICMP meeting.

Lauren also let the Board know that he plans to meet with Pianofiles owner, Thomas Bonte, while he is traveling abroad. Kathleen reported that she had recently discovered that Bonte is also the owner of a new site, MuseScore. She stated that she had been in touch with someone who had luck getting illegal materials removed from Pianofiles, citing that Bonte is concerned with keeping his name out of the public eye.

**Engraving/Production/Revere:** Daniel Dorff reported that he will be meeting later in the day with Revere Chair Robert Sutherland to discuss some changes to the application and process.

Kathleen also presented the idea of raising the Revere Awards application fees, which have been the same for as long as anyone at the table could remember. A few ideas were discussed; Danniell Dorff will outline a few and present them to the Board at the next meeting.

**Membership:** New member application Tresona Multimedia was presented to the table. After some discussion the Board decided that they needed more information about what Tresona was producing before

they could approve membership. Kathleen Marsh had been in contact with the company, so she will touch base before the December meeting.

**MPA/MLA/MOLA Joint Committee:** David Flachs reported that the last Joint meeting was relatively calm, given the previous debate over releasing Joint Committee minutes. The meeting focused around the availability of PDFs, the MLA wanting to have works digitally as their physical space dwindles and orchestras only needing physical copies. David let the committee know that the MPA was aware of these concerns and that there had been some success with sending limited licenses with PDFs. David spoke to the MPA's concern regarding piracy, a joint committee member suggested that the MPA go after those who advertise on illegal sites. This was discussed briefly, it was pointed out that often times advertisers do not know where and how their ads are placed making it difficult to control. David reported that the next two MOLA meetings will be out of the country.

**Nominating Committee:** No report.

**Performance Committee:** Norman reported that after the last Opera America Board meeting he spoke with the Artistic Services staff of Opera America and they had an idea to have active publishers of Opera America have more involvement with their teacher training forums. This is a great avenue to get new works in to the hands of younger singers. He let the Board know that he would present more info once things were a little more established.

**Press/Publicity:** No report.

Kathleen announced that the MPA will be participating with the AIMP once again for their annual holiday party, to be held Wednesday, December 4.

The meeting was adjourned at 12:08 PM

Respectfully submitted,  
Brittain Ashford, MPA Admin, on behalf of  
Sonya Kim, Secretary