



Minutes of the Officers & Board of Directors Meeting
Thursday, October 21, 2010 at the offices of Harry Fox

Brittain Ashford (Administrator)	Present
Katie Baron (Legal Counsel)	Present
Marco Berrocal	Absent
Bryan Bradley	Present
Carl Bornmann	Present
Eugene Caprioglio	Present
Steve Culbertson	Present
Daniel Dorff	Present
Kathy Fernandes	Present via telephone
Sean Flahaven	Present
Lauren Keiser (President)	Present
Jim Kendrick. (Legal Counsel)	Absent
Sonya Kim	Absent
Kristin Lancino	Present
Kathleen Marsh	Present
Zizi Mueller	Absent
Norman Ryan	Absent
Jeff Schroedl	Absent
John Shorney	Present
Todd Vunderink	Absent

Call to order and announcements (Keiser) – 10:09 AM. Lauren announced that there will be a presentation at 11 by the directors of the National Music Council; they will present the initial work on the copyright curriculum project.

Approval of Minutes – Amendments to the minutes regarding the MOLA report: *Dan announced that the committee will meet next month in New York. George Boziwick received word that the February 2011 MLA Convention will be held in Philadelphia and that George has been approved to host the panel: Ask the MLA/MOLA/MPA Joint Committee.*
Minutes approved as amended.

Treasurer's Report – Carl announced that MPA taxes had been filed and that there were no expenditures out of the ordinary. Approved as submitted.

Old Business

NMPA: Lauren reported that he spoke to David Isrealite about the MPA's needs. David was incensed that people on the end of NMPA were unresponsive to our requests. \$12,000 will be in the budget for the continuation of our relationship with NMPA.

Lauren reported that he also spoke to David Israelite regarding Ultimate Guitar. The concern was that Ultimate Guitar has both licensed and unlicensed work on the site. Lauren was informed that some major publishers are dealing directly with the site. From here, discussion ensued about the notice and takedown program and HFA's licensing of websites that also operate with illegal content. There was some debate regarding legal websites being able to compete with illegal ones who chose to license *some* but not *all* content. All agreed that any publisher with a complaint should ask the NMPA and the MPA to help with the notice and takedown process.

ISMN: Kathy Fernandes said she spoke to representatives from the Library of Congress and felt that while ISMN could be helpful, it's not really necessary.

Grants: we have a standing request from the AMC and Nashville Songwriters Association. Todd was prepared to make a presentation regarding the AMC, but was unable to attend the meeting due to an injury.

Lauren reported that the AMC does a great job of working with America, but they want to send people overseas. The current grant request is to fund this activity.

Lauren has met with the State department and found out that none of the embassies have any material representing American music. He spoke to the head of cultural affairs and found that the State department would be happy to have a link on their web pages to the AMC. They would link the New Music Jukebox and all materials that AMC has digitally. Lauren would recommend that the proposal be amended to include the State department matter. Possibly the MPA could give a grant to the State department to buy music to stock the embassies. He has not had a chance to discuss with the AMC. Lauren was hoping that the Board might entertain a grant for the AMC to buy scores from member publishers so that American composers could be represented.

At this time there was a complaint that the MPA is not timely with deciding grants.

It was suggested that the Board vote on the two proposals: AMC and the Nashville Songwriters Association. Lauren informed the Board that Todd favors Nashville but has not reported anything regarding AMC to him. The AMC grant proposal will be reviewed and voted on at November meeting with the overall budget for the year. In the interim, Brittain and Carl will develop a budget and send to the Board for consideration.

There was a motion to grant \$10,000 to the Nashville Songwriters Association. This was unanimously approved.

eNewsletter: Brittain suggested that any member of the Board pass along news or anything relevant to publishing so that it could be used for our Facebook and Twitter.

New Business

Guests David Sanders and Charles Sanders joined us from the National Music Council. The MPA has engaged the NMC to develop educational curriculum, our guests were here to inform us on the process and what comes next.

They are very excited to be working on the curriculum and pulling the data. They are currently finishing the research portion of the development. They have taken a look at the curriculum available and reported that most are linked through the Copyright Alliance. RIAA has the largest distribution, sending out information to about 75,000 teachers over the last four years.

They looked at the curricula available and found that most of the information comes across as propaganda and is not terribly effective. Most of it is not used in the classroom unless it is very easy to use. Games/Videos are used as well as cartoon characters, such as *Donny the Downloader*.

The approach that the IMC would advocate for is to include IP materials that would be part of teaching civics and government. They suggest critical thinking and Philosophy for Children as the primary approach: *what is property, what is stealing and what are the ramifications of stealing?* The idea is to connect Free Speech and Copyright Protection leading to an “ah-ha” moment.

The next step will be determined at the November meeting.

Committee Reports

Annual Meeting: Lauren Keiser- The contract has been signed for the Harvard Club. It was suggested that Charles Sanders would be a great speaker for the annual meeting.

Morty Manus was nominated by Bryan Bradley for the Lifetime Achievement Award; he was unanimously approved for the award.

Jim suggested via Katie that we look into Howard Cobble, a Republican Congressman from North Carolina, for the Broido Award. It was suggested that the Board do a little research on him.

Contribution: Todd Vunderink- the Board will vote on remaining contributions at the next meeting.

Copyright and Licensing: Jim Kendrick and Katie Baron- Katie announced that termination notices might require a lawyer’s assistance. All publishers should seek counsel when dealing with termination notices. Typically what happens is a re-negotiation.

Katie also reported on a previous query regarding accompaniment scores: she stated that fair does not apply when providing sheet music for an accompanist.

Digital Piracy: Kathleen Marsh and Jeff Schroedl- Lauren reported that the ICMP has the current International Website Watcher and is adding to it.

Education Contacts and Trade Relations: Lauren Keiser- No report.

ICMP: Lauren Keiser- Lauren reported he will be attending the next ICMP Board Meeting in Dubai. This is the first time that the Arab countries are reaching out.

Engraving and Production: Daniel Dorff- No report.

Paul Revere Awards: Paul Sadowski- Dan stated that there will be a dry run of the Paul Revere Awards today at Boosey and Hawkes.

Finance/Audit, Carl Bornmann- No report.

Membership: Sean Flahaven- Sean and Brittain presented a rough draft of a new brochure to the Board. They will use the list provided by J.W. Pepper to appeal to publishers. Lauren would like to see this out before the December holiday, though there was some debate about it being overlooked if it is delivered at this time. It was agreed that it should go out sooner than later.

MLA/MOLA Joint Committee: Daniel Dorff- No report.

Performance Committee: Norman Ryan- No report.

Press/Publicity: Kathy Fernandes and Kathleen Marsh- Kathy submitted a budget for review. This budget includes the support of the Scholarship competition and other advertising expenditures. The Board will review this for our next meeting.

Research/Development/New Technology: Kathleen Marsh, Sean Flahaven and Steve Culberston- No report.

The meeting was adjourned at 12:05 PM.

Respectfully submitted,

Kathleen Marsh, Secretary