



Music Publishers' Association of the United States

Minutes of the Officers & Board of Directors Meeting
April 10, 2008 at BMI.

Brittain Ashford (Administrator)	Present
Marco Berrocal	Absent
Carl Bornmann	Present
Craig Cornwall	Present
Steve Culbertson	Absent
Daniel Dorff	Present
Kathy Fernandes	Present
Lauren Keiser (President)	Present
James Kendrick Esq., (Counsel)	Absent
Steve Manus	Absent
Kathleen Marsh	Present
Roger McClean	Present
Dave Olsen	Present
Marc Ostrow	Absent
Norman Ryan	Present
Todd Vunderink	Present

Committee Chairs

Craig Cornwall, Finance Chair	Present
Brian Hill, Membership Chair	Present

Call to order and announcements (Keiser) - 10:10 am

Approval of Minutes for February, 2008 Meeting Approved as submitted with the following correction:
Craig Cornwall added the Board discussed a change in the dues structure and the topic was tabled for further discussion.

Treasurer's Report. Carl reported that the signatories on our account have been changed allowing himself and Lauren to access the account. He also reported that a review will take place when CDs roll to make sure we are getting the best rate. Approved as submitted.

Old Business

New/Returning Board Members/ John Shorney

John Shorney will join the Board for the '08-'09 season and will also be our CMA liaison.

New Business

'08-'09 Board Meeting Dates:

A discussion ensued regarding the day and time of the MPA meetings as well as the need for the same number of meetings as previous years. The Board decided that the January meeting will be dropped from the schedule. The new schedule was approved as follows:

September 18, 2008

October 23, 2008

November 20, 2008

February 19, 2009

April 9, 2009

June 4, 2009 (Annual Meeting)

MPA Logo to legitimize legal sheet music websites:

Steve Manus asked that the Board discuss the value of creating an MPA brand that can be used to identify a legal and legitimate sheet music website. Dave Olsen stated that he believes a brand like this will be of minimal value. A discussion ensued and a decision was made to redesign the MPA logo and brand to update the image and put more emphasis on the modern mission of the MPA. A motion was made to authorize Kathy Fernandez to work with a design firm to create a new logo and possibly a new website design for the organization. A budget of \$5,000 was approved. Kathy suggested that the firm come to a Board meeting to understand the organization's mission and a new committee be formed to work on this project. The subject will be put on the September agenda.

Barbara Peterson: BMI Orchestra Licensing:

Barbara Peterson reported on a proposal that BMI made a year and one half ago to eliminate the limitation on the amount of license fees by virtue of a cap on fees. As of yet, no agreement has been made and business is being done pending a future agreement.

Committee Reports:

ACDA – No report.

Annual Meeting – Lauren Keiser. Lauren Keiser announced that the venue for the annual meeting is now the Harvard Club. The morning session will feature the Practical Futurist who will speak about intellectual property. The business meeting will also take place in the morning. A tribute to Lynn Sengstack, Arnold Broido and Sandy Feldstein will be part of the morning session. The speaker at lunch will be Mary Beth Peters who will also accept the Arnold Broido award. The afternoon panel will be "What's New...What's Happening". Dave Olsen volunteered to ask Dean Kay to join the panel. The day finishes with a cocktail party and a quick Board Meeting.

Contribution – Roger McClain, Todd Vunderink. No report.

Copyright and Licensing – Marc Ostrow. No report.

Educations Contact and Trade Relations – Lauren Keiser. The discussion regarding the idea that the MPA would provide a blanket license to the MENC is being presented to the MENC Board. So far there has been no feedback.

Engraving/Production – Dan Dorff, Todd Vunderink. No report.

Finance/Audit – Craig Cornwall. The revised due schedule was presented by Craig. He submitted a 50% reduction in the dues across the board. He also added one more tier to the top of the schedule that would accommodate the two largest companies. He suggested that a search for new members was important to take advantage of the lower dues. A discussion regarding the addition of an 'associate membership' with lower or no dues took place. The Board agreed to a lower associate membership with a \$10 fee and a corporate membership of \$25. The Board also unanimously decided to open the annual meeting to prospective members with a cap on attendance. A postcard will be mailed to these publishers.

MPA Publisher Member Dues Schedule

Class	Gross Revenues	Annual Dues
	C	
AA	In Excess of \$25,000,000	\$1,500
A	Between \$10,000,000 & \$24,999,999	\$1,000
B	Between \$5,000,000 & \$9,999,999	\$750
C	Between \$2,500,000 & \$4,999,999	\$625
D	Between \$1,000,000 & \$2,499,999	\$500
E	Between \$500,000 & \$999,999	\$350
F	Between \$250,000 & \$499,999	\$225
G	Between \$100,000 & \$249,999	\$125
H	Between \$50,000 & \$99,999	\$75
I	Less Than \$50,000	\$50

Corporate Member Dues - \$25

Associate Member Dues - \$10

International Contacts – Lauren Keiser. Two Belgium candidates are up for the new GM of the ICMP.

Membership Report – Brian Hill. A new publisher Pavane Publishing was voted in as a new member.

MLA/MOLA/MPA – Dan Dorff. Executive from MOLA will be going on a tour of T. Presser.

Performance – Norman Ryan. In their last session, Opera America cut the session on new opera, but a new space is being developed where there will be a performance space for the presentation of new opera. Submissions for new works are now open to publishers only.

Press/PR/Pub – Kathy Fernandes/Kathleen Marsh/Craig Cornwall. Kathy Fernandes announced that the new “Keep It Legal” campaign will now be made into a brochure to be included in the welcome bags of educational conventions. Kathy suggested that we print 40,000 for a cost of \$5100. She volunteered that Pepper would warehouse the brochures and bring them to the appropriate conventions. All of these suggestions were unanimously approved by the Board.

Research/Development/New Technology – Steve Manus, Steve Culbertson. No report.

Revere Awards– Brittain reported that submissions are still coming in. The idea of updating the Paul Revere award logo was discussed.

The meeting was adjourned at 12:00 pm.

Respectfully submitted,
Kathleen Marsh, Secretary