

MUSIC PUBLISHERS ASSOCIATION of the United States

Minutes of the Officers & Board of Directors Meeting June 5, 2009 The Harvard Club

Brittain Ashford (Administrator)	Present
Marco Berrocal	Present
Carl Bornmann	Absent
Craig Cornwall	Present
Steve Culbertson	Present
Daniel Dorff	Present
Kathy Fernandes	Present
Lauren Keiser (President)	Present
James Kendrick Esq., (Counsel)	Present
Kristin Lancino	Present
Steve Manus	Absent
Kathleen Marsh	Present
Roger McClean	Present
Dave Olsen	Present
Marc Ostrow	Present
Norman Ryan	Present
Jeff Schroedl	Present
John Shorney	Present
Todd Vunderink	Present

# Committee Chairs

Craig Cornwall, Finance Chair Present
Dave Olsen, Membership Chair Present

Bryan Bradley was present on behalf of Steve Manus Paul Marmo was present on behalf of Carl Bornmann

Call to order and announcements (Keiser) – 5:00 PM: Lauren Keiser announced to the Board that Steve Manus is leaving the Board and has nominated Bryan Bradley to take his place. Dave Olsen seconded the nomination and the Board voted unanimously to install Bryan as a board member representing Alfred Publishing Company.

Approval of Minutes from April Meeting – Approved as submitted.

Treasurer's Report - Approved as submitted.

#### **Old Business**

Marc Ostrow: Copyright tour and Speeches Marc Ostrow asked the Board to consider creating a position whereby he would speak on behalf of the MPA on the subject of copyright education and advocacy. He told that Board that because he is currently free of professional obligations and he is an attorney with a music publishing background, he is ideally suited to speak on such matters. The Board discussed the idea of having a paid professional as a spokesperson for the organization, who also acts as a liaison with other copyright oriented groups. The Board discussed the idea and came to the conclusion that Marc should present a plan

that would include a list of the events included on the tour along with a suggested budget. A decision will be made once the plan is submitted.

**New Letterhead & Logo:** The new letterhead and logo was debuted at the board meeting to everyone's approval. The Board thanked Kathy Fernandes for her efforts in bringing this project to closure.

**Website Bid:** Brittain Ashford passed out a proposal from the design company, Crush+Lovely, for a redesign of the current MPA website. Their bid for the redesign is \$42,750. The Board authorized board members to solicit other bids for price comparisons. A vendor will be chosen once all the bids come in.

**2009-2010 Board Dates:** The final schedule for the 2009-10 Board Meetings is as follows:

September 24, 2009 October 22, 2009 November 19, 2009 January 14, 2010 February 18, 2010 April 8, 2010 Annual Meeting: June 4, 2010

### **New Business**

**NY Public Library:** A complaint has come to the MPA Board that the NY Public Library is allowing music from the library to be copied illegally. Todd Vunderink volunteered to have lunch with the music librarian to discuss the matter and will encourage the library to post fair use guidelines and warnings against illegal copying.

**Kopinor:** Brittain Ashford reported that the annual payment from Kopinor will deposited into the MPA bank account shortly. A payment of 631 444 Kroners will be made, which converts to approximately \$100,000 in U.S. Dollars.

## **Committee Reports**

**Annual Meeting** – Lauren Keiser. No report.

Contribution - Roger McClain, Todd Vunderink. No report.

**Copyright and Licensing** – Marc Ostrow. No. report.

Educations Contact and Trade Relations – Lauren Keiser. No report.

**International Report –** No report.

Engraving/Production – Dan Dorff, Todd Vunderink. No report.

Finance/Audit – Carl Bornmann. No report.

Membership Report -Dave Olson-No report.

MLA/MOLA/MPA - No report.

Press/PR/Pub - Kathy Fernandes/Kathleen Marsh/Craig Cornwall. No report.

Research/Development/New Technology - Steve Manus, Steve Culbertson. No report.

Paul Revere Awards- No report.

### The meeting was adjourned at 5:30 pm.

Respectfully submitted, Kathleen Marsh, Secretary