



MUSIC PUBLISHERS ASSOCIATION *of the United States*

Minutes of the Officers & Board of Directors Meeting  
October 21, 2009 HFA

Brittain Ashford (Administrator)	Present
Marco Berrocal	Absent
Carl Bornmann	Absent
Bryan Bradley	Absent
Craig Cornwall	Present
Steve Culbertson	Present
Daniel Dorff	Present
Kathy Fernandes	Present
Lauren Keiser (President)	Present
Sonya Kim	Absent
Katie Baron for Jim Kendrick.	Present
Kristin Lancino	Absent
Kathleen Marsh	Present
Roger McClean	Absent
Dave Olsen	Absent
Norman Ryan	Present
Jeff Schroedl	Present
John Shorney	Absent
Todd Vunderink	Present

Committee Chairs

Craig Cornwall, Finance Chair	Present
Dave Olsen, Membership Chair	Absent

**Call to order and announcements (Keiser) – 12:10PM**

**Approval of Minutes from September Meeting** – Approved as submitted.

**Treasurer's Report** – Approved as submitted.

Old Business

**Errors and Omissions Insurance of Officer and Board Members:** Carl Bornmann will submit insurance quotes at the November board meeting.

**File Sharing Websites:** Kathleen Marsh presented information to the board about the proliferation of file sharing websites that are offering free and illegal sheet music to the public. The board discussed different initiatives that could be taken to shut down these websites. No action taken, but a meeting with the NMPA will be set up by Lauren to educate them on the problem and determine an action plan.

## **New Business**

### **2010-2011 Programming Ideas**

**Marketing Program for HFA/MTNA/MPA Deal:** Kathy Fernandes presented a budget for the promotion of the new HFA/MTNA/MPA deal. After discussion it was decided that an ad campaign and an expenditure of funds will not take place until 75% of the song database is complete.

**Financing lectures and an outreach program for #1 above and IP/Copyright Awareness:** The Board rejected the proposal from Marc Ostrow because his rates were too expensive. The Board will ask him to resubmit a proposal at lower rates.

**Scholarship contest for college students writing about IP:** The Board voted unanimously to finance a scholarship given to three student(s) who submit winning multimedia presentations focused on the promotion of copyright. First place will be a \$10,000 award, second place will be \$3000 and third place will be \$2000. The MPA will work with the MENC and other education organizations to promote and manage this contest.

**Grant to the International Confederation of Music Publishers:** The ICMP has asked for a grant to write a book on the history of music publishing and for marketing outreach. A grant of \$2000 was unanimously approved for this use.

**National Music Council grant for developing an IP/Copyright curriculum:** A grant of up to \$3000 was unanimously approved for this use.

### **Committee Reports**

**Annual Meeting** – Lauren Keiser. Lauren announced that we will hold the 2010 annual meeting at the Harvard Club.

**Contribution** – Roger McClain, Todd Vunderink. No report.

**Copyright and Licensing** – The Board determined that Jeff Schroedl, Kathleen Marsh and Lauren Keiser will sit on the copyright and licensing committee.

**Educations Contact and Trade Relations** – Lauren Keiser. No Report.

**ICMP** – Lauren announced that he attended the ICMP meeting in mid-October. He reported that the Swedish president will leave the office in December and a new Spanish president will take his place in January in the European Union. Discussions are at a standstill because of the Pirate Bay situation. There is considerable conflict among the members regarding how to enforce copyright on the internet. He also announced that new publishers joined the Board from Russia and The United Arab Emirates. Lauren reported that the organization is trying to create a central database for European registered works. Google volunteered to create the database but their offer was rejected. The global database will contain all repertory and all recorded masters. The ICMP will take responsibility for the project, but is still deciding who will actually do the work.

**Engraving/Production** – Dan Dorff, Todd Vunderink.

**Paul Revere Awards** – Paul Sadowski. A discussion took place regarding the idea of redesigning the logo and categories of the Paul Revere Awards. Dan Dorff stated that the various publishers on this committee want to keep the existing structure of award categories and unanimously rejected his proposal to overhaul the categories two years ago. Lauren agreed with Dan's proposal and the Board also agreed, stating that the Board and President overrule the committee's advice. Dan's vision is that the overhaul will be to give cover design awards for cover design, engraving awards for engraving, etc., rather than overall awards for publications as a whole. The issue was tabled for further discussion in November.

**Finance/Audit** – Carl Bornmann. No report.

**Membership** – Dave Olson. Lauren and Brittain are helping Dave Olsen is work on a new membership application.

**MLA/MOLA/Performance Committee** – Dan Dorff, Todd Vunderink, David Flachs. No report.

**Performance – Norman Ryan.** The League of American Composers Panel will take place in Atlanta this year. The panel will again have the publisher showcase which brings in publishers and experts in their field. Todd asked if he could have a budget to bring in a composer. The budget would cover the cost of hotel and travel. He will propose a budget at the November meeting. He also told the Board that with extra funding, Chamber Music America, Opera America and Chorus America could include a publisher session. He will propose a budget for these sessions at the next meeting.

**Press/PR/Pub** – Kathy Fernandes/Kathleen Marsh/Craig Cornwall. Report attached.

**Research/Development/New Technology** – Steve Culbertson, Kathleen Marsh. No report

**The meeting was adjourned at 12:00 pm.**

Respectfully submitted,  
Kathleen Marsh, Secretary