



Music Publishers' Association of the United States

Minutes of the Officers & Board of Directors Meeting
November 29, 2007 at the ASCAP Offices.

Brittain Ashford (Administrator)	Present
Marco Berrocal	Present
Craig Cornwall	Present
Steve Culbertson	Absent
Daniel Dorff	Present
Louis Fifer	Absent
Kathy Fernandes	Absent
Lauren Keiser (President)	Present
James Kendrick Esq., (Counsel)	Present
Steve Manus	Absent
Kathleen Marsh	Present
Roger McClean	Absent
Dave Olsen	Absent
Marc Ostrow	Absent
Norman Ryan	Absent
Lynn Sengstack (Treasurer)	Absent
Todd Vunderink	Absent

Committee Chairs

Craig Cornwall, Finance Chair	Present
Brian Hill, Membership Chair	Absent

Call to order and announcements (Keiser) - 10:00 am

Approval of Minutes for October 25, 2007 Meeting: Approved as submitted.

Treasurer's Report: Approved as submitted.

Lauren Keiser suggested a change to the dues structure that would include an 'elite' level of membership for companies in the over \$20 or \$30 million category. He asked Craig Cornwall to make a recommendation to the Board in the future. It was also brought up that the definition of what revenues are counted as applicable toward membership is vague and should be defined more accurately.

Old Business

MPA Website/Job Posting Update: Brittain will oversee and authorize the submissions and work with Boom Design to create a members bulletin board. Job postings will be available for free on the website and will be open to the public.

New Business

Lifetime Achievement Awards:

The Board approved two posthumous lifetime achievement awards to be presented at the annual meeting to Arnold Broido and Sandy Feldstein and to acknowledge the award given to Lynn Sengstack. Also, a discussion took place regarding a permanent “Arnold Broido” award to an individual who has made an exceptional contribution to music publishing. Jim Kendrick proposed that the first award be given to Mary Beth Peters. The Board discussed the concept and was unanimously in favor of the idea. Craig Cornwall suggested that an Arnold Broido award be given to an educator for extraordinary work in the area of copyright advocacy. The award would be given at the annual meeting. Dan made a motion to establish the MPA Arnold Broido Award. Kathleen Marsh seconded the motion. Brittain was instructed to poll the non-attending members to vote via email. Nominations for the award will be accepted from the Board. Mary Beth Peters will be the first name on the list.

Committee Reports

ACDA – Lou Fifer.

Annual Meeting –Archive – Lauren Keiser. Lauren reported that Michael Rogers, “the Practical Futurist” is being considered as a guest speaker for the meeting. He is the futurist in residence for The New York Times and a contributor to numerous national periodicals. Suggestions from the Board will be considered.

Finance/Audit – No report.

Awards and Production – Paul Sadowski. No report.

Contribution – Roger McClain and Todd Vunderink. No report.

Copyright and Licensing – Marc Ostrow. Marc, Lauren and Jacquelyn from the NMPA had a conversation regarding an MPA contribution toward the legal expenses incurred by the NMPA for the takedown of illegal guitar tab and sheet music websites. The NMPA would enlarge their efforts to include all illegal websites. The NMPA is going to come back to the MPA to suggest an annual grant be given to the NMPA. Lauren suspects that they will be looking for \$20,000 to \$25,000. Jim Kendrick commented that this arrangement was not part of the original deal. Lauren reported that the NMPA has been very effective in shutting down websites. Over 40 websites have been shut down.

Educations Contact and Trade Relations – Lauren Keiser. No further report.

Engraving/Production – Dan Dorff, Arnold Broido, Paul Sadowski. No report.

Finance/Audit – Craig Cornwall. It was reported that three CD accounts have been rolled over.

International Contacts – Lauren Keiser. Online licensing is the subject of great debate in Europe and the EU has given every association a deadline to comply with EU licensing requirements. The ICMP is now hiring a lobbyist, and a law firm to represent the group. Lauren reported that he has encouraged China and Russia to form an MPA organization and join the ICMP. Lauren agreed to be our International contact.

Membership Report – Brian Hill. No new members were approved.

MLA/MOLA/MPA – Dan Dorff. No new report.

Performance – Norman Ryan. No report.

Press/PR/Pub – Kathy Fernandez/Kathleen Marsh/Craig Cornwall. Craig reported that the committee recommended that we run a March campaign oriented toward the ‘Keep It Legal’ campaign with a budget up to \$40,000. A direct mailing to Fine Arts Supervisors and Art Directors was also recommended. The campaign would also include using a new logo for the campaign. Lauren authorized a budget up to \$40,000 for the campaign.

Educations Contact and Trade Relations – Lauren Keiser. No further report.

Research/Development/New Technology – Steve Manus, Steve Culbertson. No report.

The meeting was adjourned at 11:23 pm.

Respectfully submitted,
Kathleen Marsh, Secretary