



Music Publishers' Association of the United States

Minutes of the Officers & Board of Directors Meeting
January 11, 2007 at ASCAP

Brittain Ashford (Administrator)	Present
Marco Berrocal	Present
Steve Culbertson	Present
Daniel Dorff	Present
Louis Fifer	Absent
Kathy Fernandes	Absent
Lauren Keiser (President)	Present
James Kendrick Esq., (Counsel)	Present
Kathleen Marsh	Absent
Roger McLean	Present
Dave Olsen	Present
Marc Ostrow	Present
Norman Ryan	Absent
Lynn Sengstack (Treasurer)	Absent
John Shorney	Present
Todd Vunderink	Present

Committee Chairs

Arnold Broido, Finance Chair	Present
Brian Hill, Membership Chair	Present

Call to order and announcements (Keiser) - 10:05am

President Keiser introduced Brittain Ashford as the MPA's new Administrative Assistant.

Approval of Minutes for November 30, 2006 Meeting

Approved, with the revision of "NMPA" to "CMPA" in the *Report on Internet Piracy*.

Treasurer's Report

Approved as submitted

Old Business

Dues

Dues checks are steadily arriving.

Internet Piracy

Mr. Keiser briefly addressed the topic; the MPA has successfully shut down over 20 illegal sites in counting.

New Business

New Board Member Nominations

Mr. Keiser brings to the board's attention that Steve Manus of Alfred Music and Craig Cornwall of Kendor Music, Inc. have accepted their nominations to be on the board.

There was discussion that they would be excellent additions to the board; they will fill the two vacant seats for 2006-2007 through 2009-2010. Todd Vunderink motioned to vote, the nominations were approved unanimously.

Committee Reports

ACDA – Lou Fifer. No Report.

Annual Meeting – Lauren Keiser. President Keiser reported that Mr. Weinstein has agreed to embrace intellectual property when he addresses his audience at the Annual Meeting. There is discussion that the lunch time hour needs to be filled with a speaker, Dan Dorff suggested that the concept of new technology bringing 20th century ideas to the masses would be a good topic. There was a consensus that the speaker should be someone who could tie together new audiences and new modes of delivery. There was also discussion about rescheduling the board meeting in order to improve upon the cocktail hour, with hopes that it would be less “gloomy” and more of a social function.

Finance/Audit – Arnold Broido. There was discussion that perhaps the MPA should place money in to longer term CDs in order to earn a larger interest return. Mr. Broido will look into the logistics of placing the funds in to a 90 day account, a six month account and a one year account, respectively. There are currently three separate 90 day accounts.

Membership Report – Brian Hill. Mr. Hill was pleased to announce the nomination of Clarnan Editions of Fayetteville, Ark. as a new MPA member. The nomination was approved by a unanimous vote.

Mr. Hill will begin to work with Mr. Keiser and Brittain Ashford on a kit to send prospective members that will include the benefits of joining the MPA as well as other print materials.

It was proposed that perhaps the MPA should introduce new categories in order to entice independent composers and small publishers to join the MPA. Mr. Dorff inquired to whether the MPA would be seeking a monetary increase or an increase in membership. There was friendly debate about including a lower bracket but the discussion was tabled before a general conclusion was reached. It was, however, agreed that the MPA should be more pro-active in inviting publishers to the MPA.

Archive – Lauren Keiser. No Report.

Awards – Paul Sadowski. No Report.

Contribution – Roger McClellan and Todd Vunderink. No Report.

Copyright and Licensing – Marc Ostrow. No Report.

Engraving/Production – Dan Dorff. No Report; expect word at the May meeting.

MLA/MOLA/MPA – Dan Dorff. No Report.

Performance – Norman Ryan. No Report.

Press/PR/Pub – Kathy Fernandes, Kathleen Marsh. Mr. Keiser showed the board a two-page flyer mailed to over 68,000 secondary school principals, school board presidents and superintendents. Fernandes reports that in addition, a two-page spread ad is being placed in School Band & Orchestra, The American String Teacher Magazine, The Instrumentalist, The Choral Journal, and the Music Educators' Journal. 5,000 additional copies of the two-page flyer are housed at the JW Pepper location in Pennsylvania for further distribution as needed. A copy of the flyer has been forwarded to the President of CMPA to generate ideas for ad campaigns in the church market.

Educations Contact and Trade Relations – Lauren Keiser. No Report.

Research/Development/New Technology – No Report.

International Contacts – Arnold Broido. Mr. Broido presented some literature to the board on resolutions that the DMV (German Publishers' Association), MPA UK and IMPA would like to see in the bylaws of the International Confederation of Music Publishers. There is concern that these resolutions will allow for “pop” music to take over “serious” music entirely, with publishing eventually disappearing all together. The MPA will need to vote on the matter prior to June so that Mr. Broido may take that decision to the ICMP that month. Though there is concern over the matter, a 2/3 vote is needed to change bylaws through the ICMP.

The meeting was adjourned at 11:40am.