



Music Publishers' Association of the United States

Minutes of the Officers & Board of Directors Meeting
December 8, 2004 at BMI

Jennifer Bilfield	Absent
Beebe Bourne, President	Present
Arnold Broido	Present
Tom Broido, Guest	Present
Gene Caprioglio	Present
Susan Feder	Present
Louis Fifer	Absent
Aida Gurwicz	Absent
Margaret Heskin	Present
Brian Hill	Present
Christopher Johnson	Absent
Lauren Keiser	Present
James Kendrick Esq., Counsel	Absent
Kathleen Marsh	Absent
AB (Administrator)	Present
Larry Morton	Absent
David Murray	Absent
Marc Ostrow	Present
Lee Paynter	Absent
Lynn Sengstack	Present
John Shorney	Absent
Charles Slater, Treasurer	Present
Robert Thompson, Secretary	Present

Call to Order: The meeting was called to order at 10:01am.

Approval of Minutes: The minutes of the October 28, 2004 Meeting were approved as circulated.

Treasurer's Report: The Treasurer's Report was approved as circulated. The operating budget for the 2004/05 fiscal year ending May 31, 2005 was approved.

Old Business

Archives/Sibley Music Library: Sibley has made minor changes to the Agreement, and it is now being reviewed by the University of Rochester's legal counsel. Lynn Sengstack reported that her family had donated funds to Sibley for music publishing archival purposes and will follow up on the status of those funds, and whether they could be used for the MPA archives.

ASCAP Ads: The ASCAP print ad (version with music engraver, graphic designer, etc. located at the bottom of the page) will be placed in selected journals and publications January thru March 2005. Lynn Sengstack has supplied ASCAP with a list of publications in which the ads will appear along with their publication date. Lauren Keiser felt

that state journals were more effective for advertising, and will supply a list of those journals to Lynn Sengstack.

DVD Project: Lynn Sengstack presented a proposal from deLise Audio Productions which would include the video recording of Dave Olsen's presentation, along with the script, editing and DVD master. The cost is \$17,500.00. Bob Thompson distributed a copy of a thirty-minute DVD recently produced by the New York Chapter of NARAS. This project cost NARAS approximately \$60,000, of which 50% was spent on production, and the remaining 50% on duplication and mailings. Bob also presented a proposal from Boom Design Group for \$9,650.00 that would include the authoring of the DVD and a flash presentation that could be used on the MPA website. This proposal was based on the MPA providing the content, and as such did not include costs for filming.

Mark Ostrow asked what the specific goal of the DVD was. President Bourne replied that it was to help educators answer frequently asked questions as well as to educate instructors. Susan Feder stressed the importance of partnering with another organization that has had some experience in creating this type of video.

President Bourne requested that Lynn Sengstack or Bob Thompson obtain a copy of Dave Olsen's presentation, and that more information be gathered for Jan. 13, including filming costs for the upcoming presentations by Dave Olsen.

MLA/MOLA/MPA: MPA literature will be on display at the JW Pepper booth at the MLA Convention in Vancouver. Jan. 20 is the scheduled date for Pepper to ship the Paul Revere Award Exhibit to Vancouver.

Museum Tour: Schomburg Center for Research & Black Culture. The hosted tour will follow the April 21, 2004 MPA Board meeting at BMI. This Museum, a part of the New York Public Library, is the major resource for African American culture.

Membership Renewals: Charles Slater reported that dues payments are on schedule, and that a second letter will be mailed out shortly to those members who have not yet renewed.

New MPA Administrator (Julie Averill): Bourne reported that Julie Averill has accepted the position of MPA administrator and has signed the letter of agreement between Julie Averill and the MPA. Bourne further reported that during the month of December, Janna Mattson will be shipping the computer, printer and files as well as assist Julie Averill in answering correspondence so as to effect a smooth transition by January.

Oral Histories: Interview - Broido, Del Fiorentino (NAMM), Farmer, Pope, SWG (Slater/Bilfield/Sengstack): Arnold Broido reported that NAMM is interested in creating a vast music archive, of which a subset could be a music publisher archive. This would facilitate the MPA's own oral history project. Beebe Bourne requested that Board members provide names of potential interviewees for the next board meeting, January 13. Bourne also spoke with Dan Del Fiorentino, and circulated a letter and literature received by her from him. It was agreed that Bourne would follow up with him to obtain more information as to how the two

organizations might work together, as well as costs, and schedule of interviews. This will be discussed at the next board meeting.

Paul Revere Traveling Exhibit: A press release drafted by Jennifer Bilfield for the Paul Revere Awards Traveling Exhibit was distributed. Arnold Broido requested that the release be amended to state that Paul Revere was a music engraver, not a music publisher. Susan Feder further mentioned that the tour dates should begin with the January 2005 installation. A revised press release will be distributed and posted on the MPA website.

R&D Survey (Morton): AB will obtain the survey results from Larry Morton.

Annual Meeting: The morning session would include Arnold Broido, Jenny Vacher of the ICMP (who confirmed her attendance) along with General Counsel to BMI Marvin Berenson and ASCAP CEO John LoFrumento. A report on plans for the Annual Meeting by Jenny Bilfield was distributed. Jenny has contacted Dana Gioia, Chairman of the NEA, but his office is unable to confirm his attendance until the latter part of January. Bourne has asked Fred Koenigsberg, who has agreed to give an update on legislative and litigation matters at the luncheon. For the afternoon session, Tod Machover, composer and head of the MIT Media Lab and Jonathon Irons, Managing Director of Sheet Music Now have both confirmed their attendance. Gerd Leonhard (www.gerdleonhard.com) and www.musicfuturist.com), a music futurist, would be the third panelist, but has not yet confirmed.

New Business

American Music Center: The AMC does 5-10 workshops on copyright per year. Bourne will contact AMC regarding approval of \$10,000 donation on the condition that: 1) the MPA receive a report on expenditures as well as a schedule of workshops, 2) that the MPA receive some type of credit for these workshops, and 3) that all MPA Board members be added to the AMC mailing list.

Copyright Awareness Week (Bourne): President Bourne reported that MPA Board members are welcome to volunteer to give talks on copyright at schools, colleges, etc.

Music Library Association: Maggie Heskin volunteered to represent the MPA and be the point of contact to the MLA for issues related to production and binding.

MENC - Michael Blakesley (Keiser): There is some confusion and concern among educators about the additional recording fee charged in connection with rental material used for recordings. This issue is currently not covered under the copyright guidelines. President Bourne suggested that Jim Kendrick be informed and advise the MPA accordingly. It was also suggested that the MPA develop a flow chart to aid persons seeking copyright information. There is currently such a flow chart at the Boosey website:

http://www.boosey.com/pages/cr/licensing/flowchart.asp?req_type=BA

Committee Reports

ACDA: No Report

Annual Meeting: (See Above)

Archive: (See Above)

Copyright/Licensing: Marc Ostrow reported that on November 30th, President Bush signed into law the CARP Reform Bill. This bill reinstates three full-time judges with staggered terms and does away with the arbitration panel. The result should be a more expeditious and inexpensive process. Marc further reported that The Induce Act is essentially dead in the water, and that word may come as early as Friday in the Grokster case.

Educations Contacts & Trade Relations: No Report

Engraving: No Report

Finance/Audit: No Report

International Contacts: The next ICMP meeting will be at MIDEM.

Membership: A motion to approve the membership of Colla Voce Music, Inc. (www.collavoce.com) was passed.

MLA/MOLA/MPA: (See Above)

Performance: No Report

Press/Publicity/Public Relations: (See Above: ASCAP Ad)

Research/Development/New Technology: (See Above: R&D Survey)

It was announced by Charles Slater that esteemed conductor and founder of the Eastman Wind Ensemble, Frederick Fennell, age 90, had passed away early Tuesday morning.

The Board, on the occasion of Tom Broido's presence at the Board Meeting as a Guest, thanked him for his years of service to the MPA and the Industry.

The meeting was adjourned at 11:57am. The next meeting will take place January 13, 2005 10:00am - 12:00pm at ASCAP.